



**FAYETTEVILLE FREE LIBRARY**

## **2024-2028 Strategic Plan**

### **5-Year Goal:**

Strengthen our position as a vibrant, inclusive and accessible hub for community engagement, culture, literacy, and lifelong learning.

#### **Strength**



Maintaining our strong foundation

#### **Growth**



Expanding our capacity to meet needs

#### **Belonging**



Giving all a place to belong



## OUR MISSION

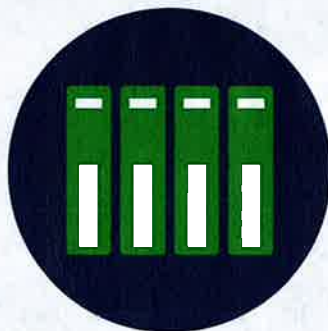
The FFL supports the evolving needs of our community by providing equitable access to ideas, information and resources needed for success in 21st Century life.

## OUR VISION

is that all members of our community will be able to use the library to:



Meet their lifelong learning & information needs in order to thrive in the world.



Utilize services & resources for enlightenment and entertainment.



Access free, diverse, accessible & up-to-date resources and technologies.



Come together to share ideas in a safe, and welcoming community environment.



# Organizational Goals



## STRENGTHEN & DEVELOP OUR TEAM

Build capacity, trust, and skills within our staff

To reach this goal, we will:

1. Review and refine organizational documents
2. Implement targeted training and team building opportunities for all staff
3. Continue to refine internal communication systems



## BOLSTER BOARD

Sustain and strengthen a cohesive and engaged Board of Trustees

To reach this goal, we will:

1. Establish position descriptions for Board officers and trustees
2. Create and communicate robust opportunities for Board engagement
3. Expand Board knowledge of staff members' roles and responsibilities

# Service Goals



## EXPAND UPON OUR COMMITMENT TO INCLUSION

*Sustain and strengthen our existing commitment to diversity, equity, inclusion, and belonging*

To reach this goal, we will:

1. Continue to evaluate and improve the accessibility and inclusivity within our collections, programs, and spaces
2. Increase community awareness and involvement in our DEI commitment, goals, and actions

## PROVIDE PROGRAMS AND RESOURCES FOR ALL AGES AND ABILITIES

*Of a social, cultural, educational and entertaining nature*

To reach this goal, we will:

1. Plan and offer programs and services to meet the needs of targeted populations, including children and caregivers, tweens and teens, new residents, seniors, and the disability community, in partnership with local organizations and experts



# Facilities Goals



## IMPLEMENT RENOVATIONS

In order to expand our capacity to serve our community

To reach this goal, we will:

1. Implement master plan for building renovations that will allow the library to better serve families, teens, seniors, individuals with disabilities, and the community at large
2. Secure grants and fundraise in order to execute renovations in a phased approach



## CONTINUE TO PURSUE GREEN ENERGY AND EFFICIENCY GOALS

While adhering to facility maintenance schedule and needs

To reach this goal, we will:

1. Continue to pursue grants and actions towards green energy upgrades
2. Create a budget plan that enables us to follow our established building maintenance schedule; look to make efficiency upgrades when fiscally possible



**FAYETTEVILLE FREE LIBRARY**

**Adopted by the Fayetteville Free Library Board of Trustees on:** 12/5/23

**Whitney Shepard, President:** 

**Heather Matzel, Executive Director:** 

